



Economic Development Strategic Plan - RCM2342AS Task 3 Report -- Appendices

prepared for:

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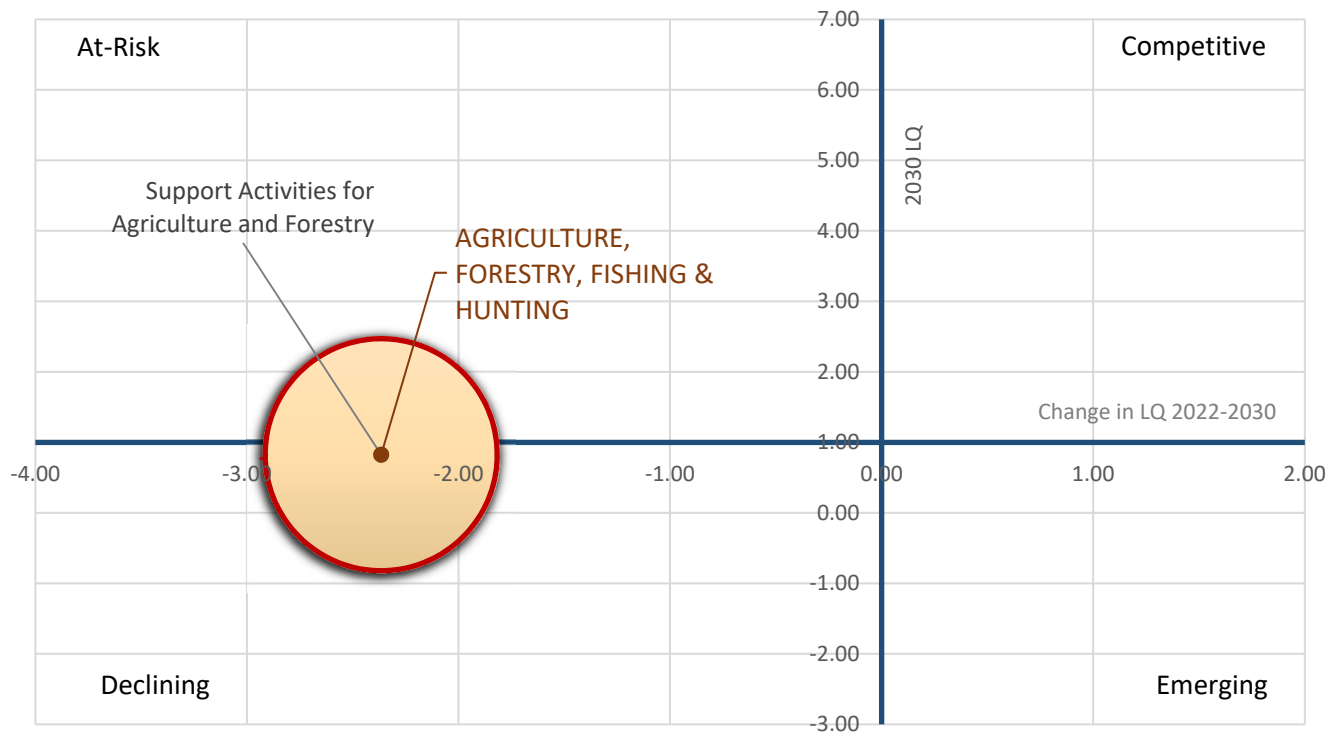


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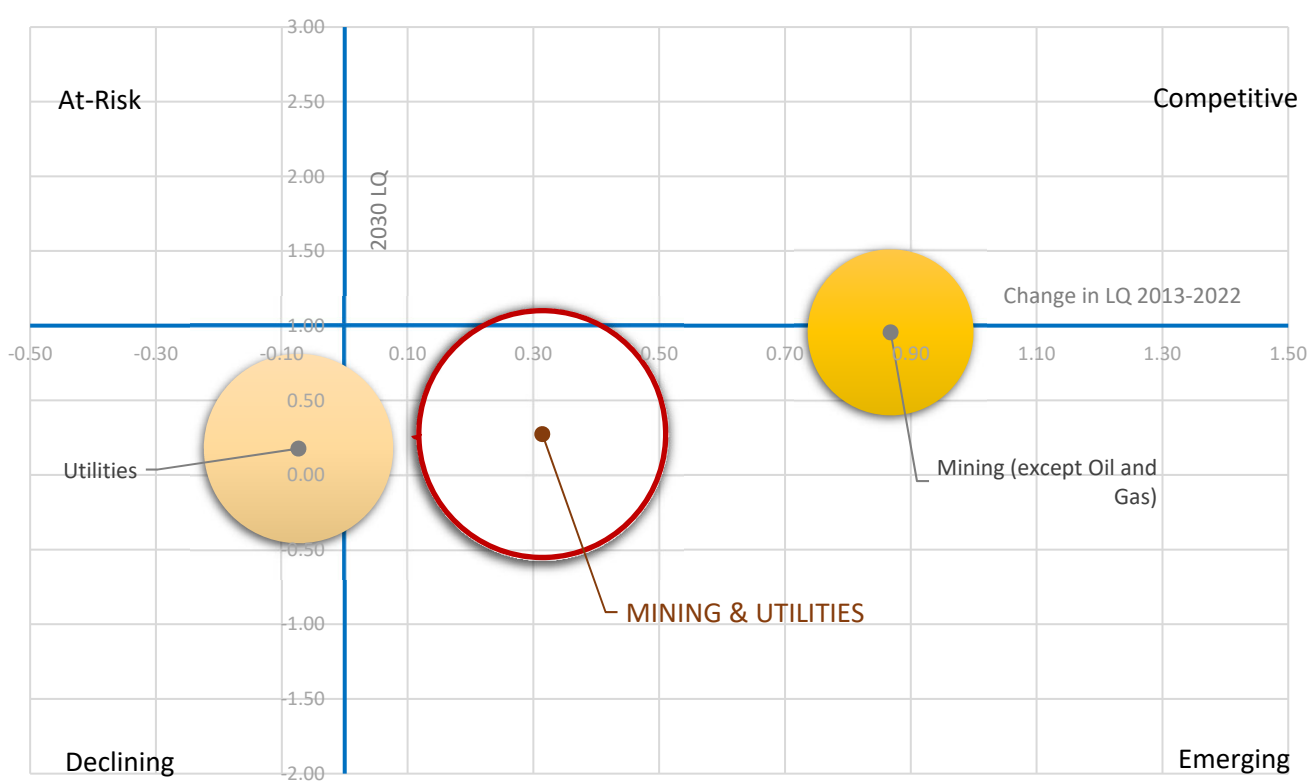
February 9, 2024

Appendix Exhibit 3.1 - City of Cape Coral Location Quotient Chart - AFFH



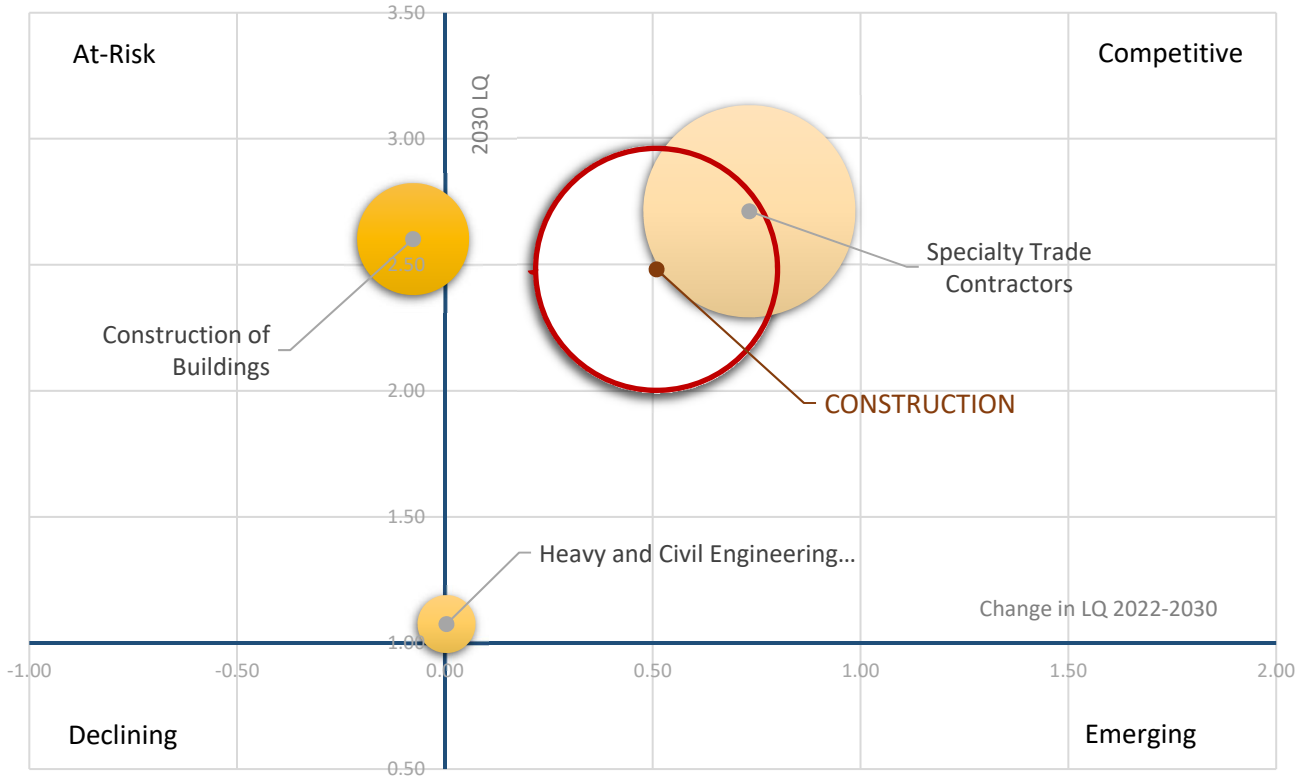
Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
AGRICULTURE, FORESTRY, FISHING & HUNTING	50	-2.37	0.83	DEC	-1.47	
Support Activities for Agriculture and Forestry	50	-2.37	0.83	DEC	-1.47	
Total	50					
				Tier 1 Target Industries Median	1.22	■
				Tier 2 Target Industries Median	-2.29	□

Appendix Exhibit 3.2 - City of Cape Coral Location Quotient Chart - M&U



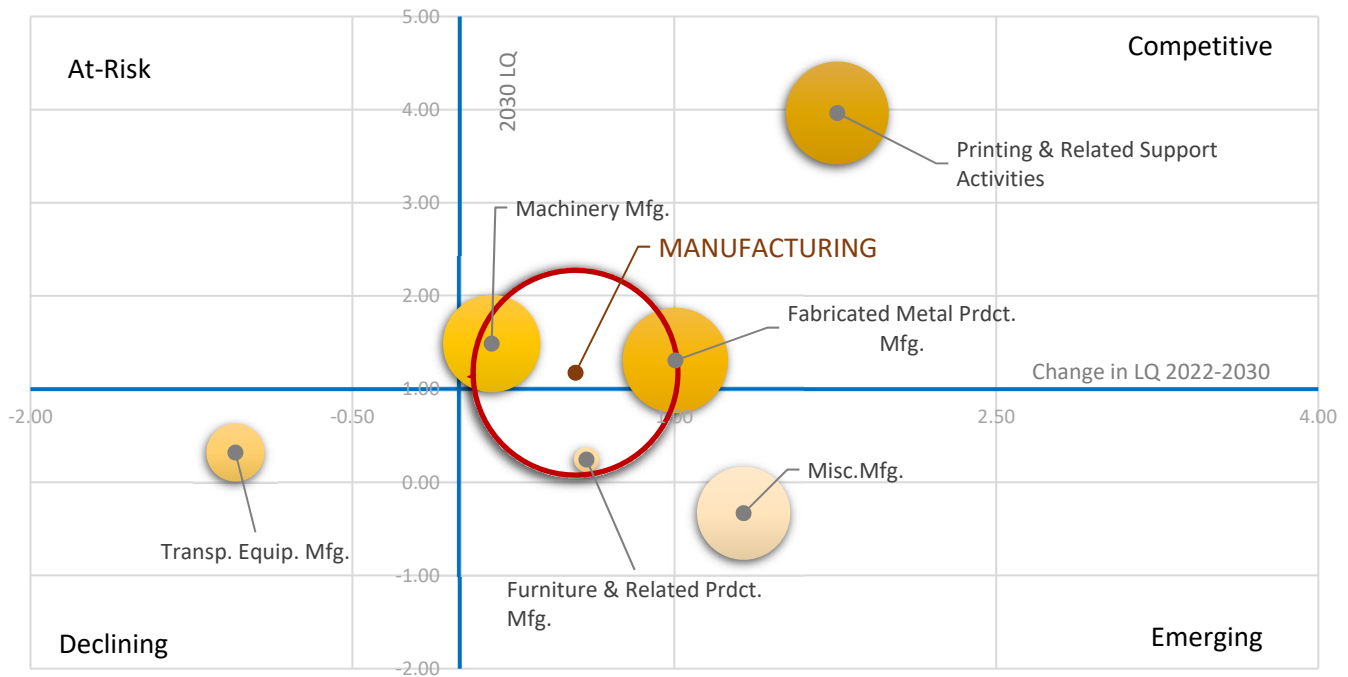
Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
MINING & UTILITIES	36	0.31	0.27	EMG	0.06	
Mining (except Oil and Gas)	16	0.87	0.96	EMG	0.11	
Utilities	21	-0.07	0.18	DEC	-0.01	
Total	36				Tier 1 Target Industries Median 1.22	■
					Tier 2 Target Industries Median -2.29	□

Appendix Exhibit 3.3 - City of Cape Coral Location Quotient Chart - CONST



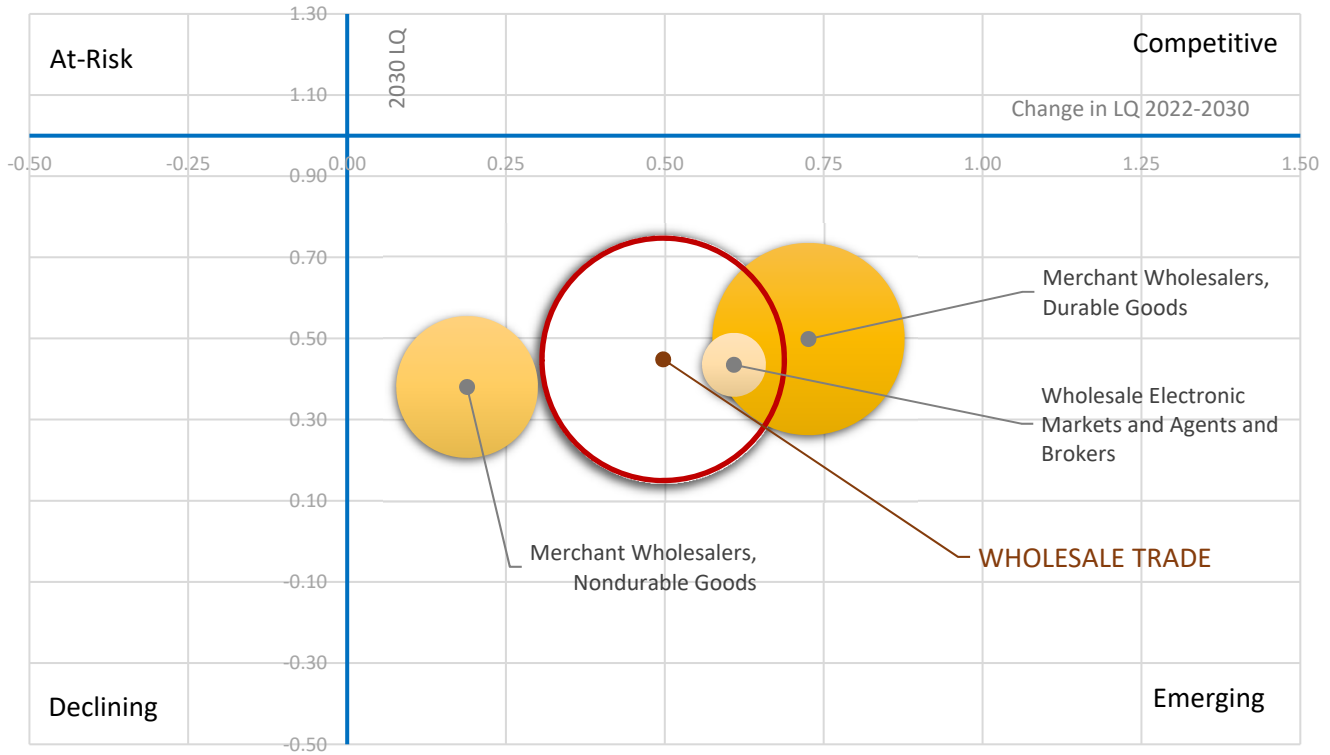
Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
CONSTRUCTION	8,001	0.51	2.48	COM	53.75	■
Construction of Buildings	1,649	-0.08	2.60	A-R	-1.90	
Heavy and Civil Engineering Construction	442	0.00	1.08	COM	0.02	
Specialty Trade Contractors	5,910	0.73	2.71	COM	57.58	■
Total	8,001	Tier 1 Target Industries Median			1.22	■
		Tier 2 Target Industries Median			-2.29	□

Appendix Exhibit 3.4 - City of Cape Coral Location Quotient Chart - MFG



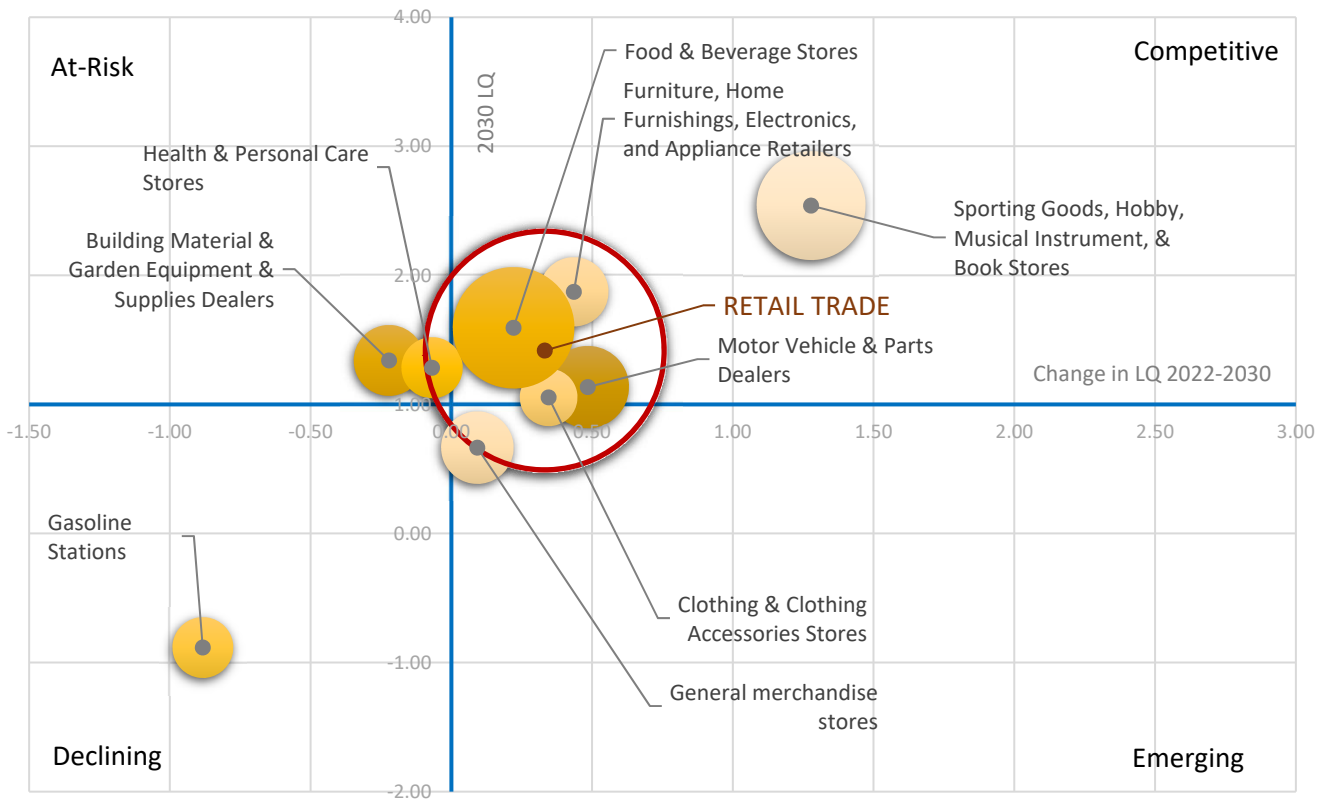
Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
MANUFACTURING	1,167	0.54	1.18	COM	6.17	■
Printing & Related Support Activities	281	1.76	3.96	COM	8.36	■
Fabricated Metal Prdct. Mfg.	295	1.00	1.31	COM	2.74	■
Machinery Mfg.	252	0.15	1.49	COM	0.41	
Transp. Equip. Mfg.	90	-1.05	0.32	DEC	-0.54	
Furniture & Related Prdct. Mfg.	17	0.59	0.24	EMG	0.05	
Misc.Mfg.	232	-0.33	1.32	A-R	-0.89	
Total	886				Tier 1 Target Industries Median	1.22 ■
					Tier 2 Target Industries Median	-2.29 □

Appendix Exhibit 3.5 - City of Cape Coral Location Quotient Chart - WT



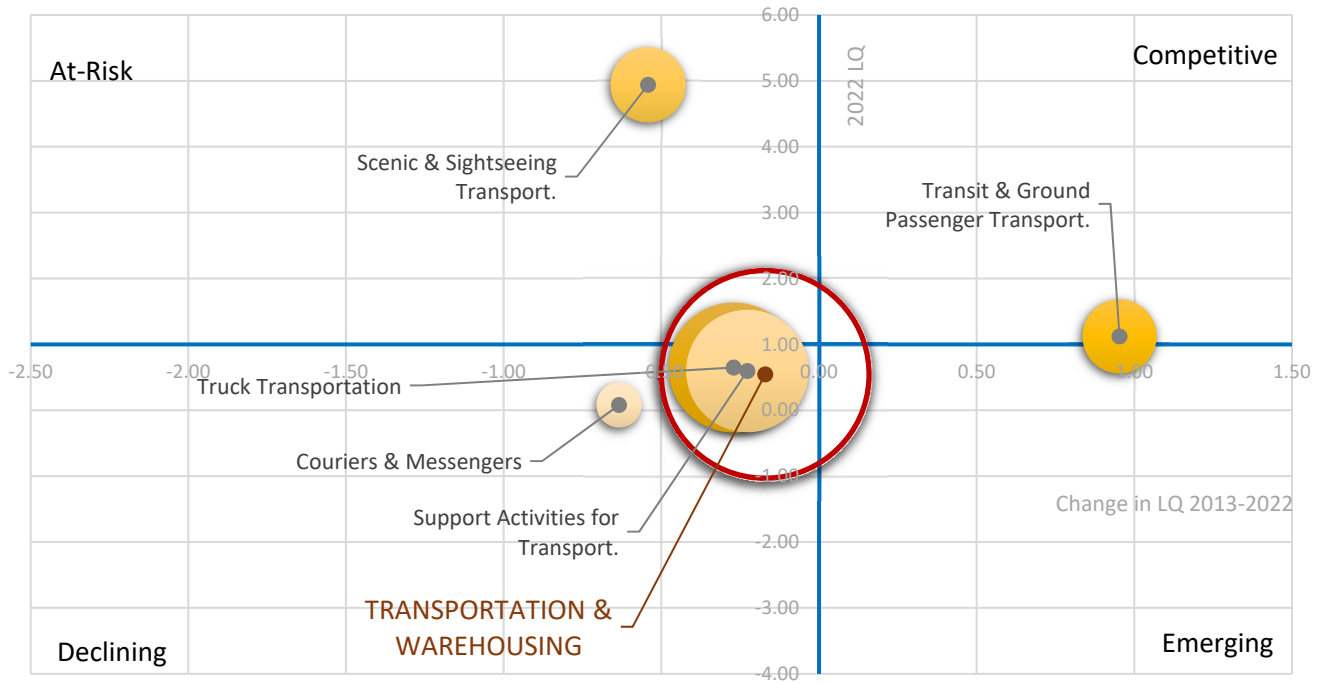
Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
WHOLESALE TRADE	824	0.50	0.45	EMG	2.45	■
Merchant Wholesalers, Durable Goods	498	0.73	0.50	EMG	2.24	■
Merchant Wholesalers, Nondurable Goods	271	0.19	0.38	EMG	0.29	
Wholesale Electronic Markets and Agents and Brokers	55	0.61	0.44	EMG	0.20	
Total	824	Tier 1 Target Industries Median			1.22	■
		Tier 2 Target Industries Median			-2.29	□

Appendix Exhibit 3.6 - City of Cape Coral Location Quotient Chart - RT



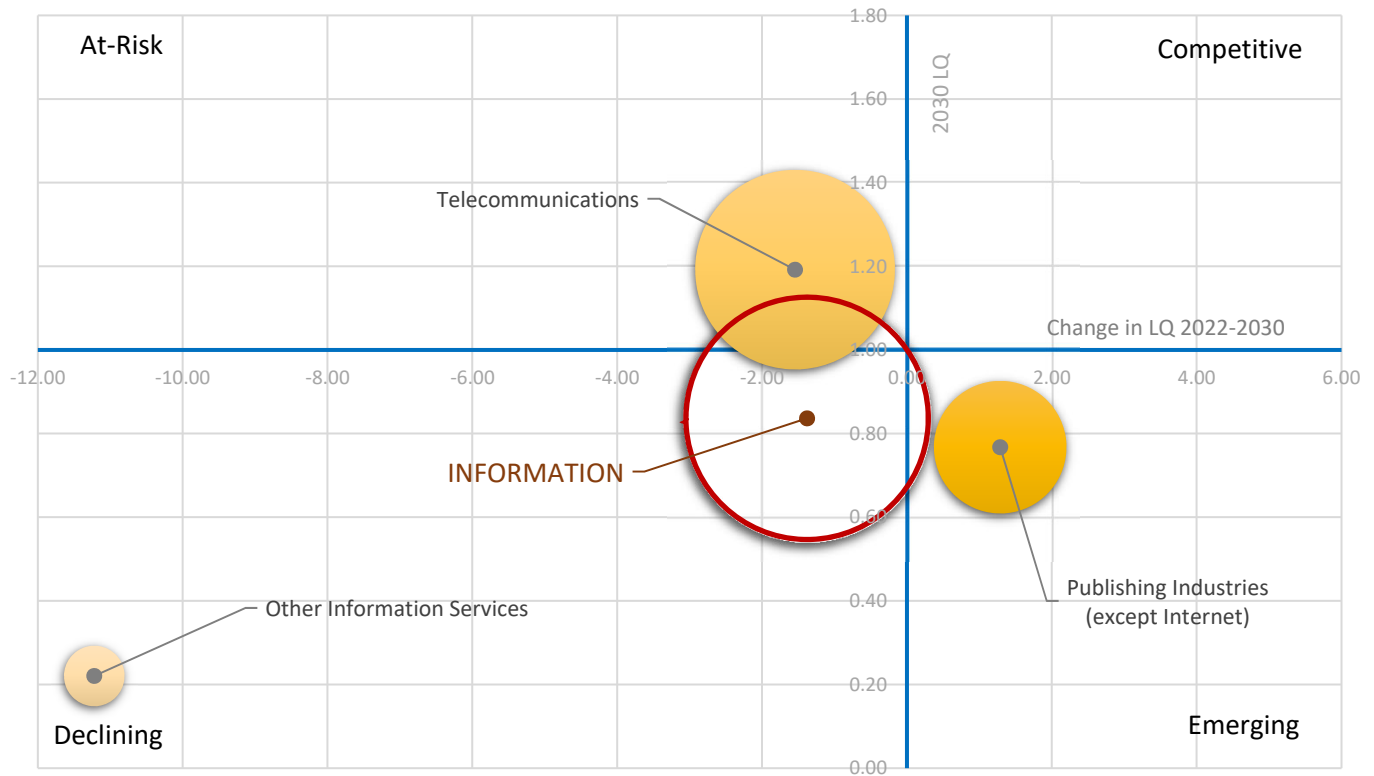
Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
RETAIL TRADE	7,881	0.33	1.42	COM	29.15	■
Motor Vehicle & Parts Dealers	899	0.48	1.13	COM	4.12	■
Building Material & Garden Equipment & Supplies Dealers	668	-0.22	1.34	A-R	-1.65	
Food & Beverage Stores	1,964	0.22	1.59	COM	5.04	■
Health & Personal Care Stores	499	-0.07	1.28	A-R	-0.39	
Gasoline Stations	492	-0.88	2.28	A-R	-7.27	□
Clothing & Clothing Accessories Stores	441	0.35	1.05	COM	1.51	■
Furniture, Home Furnishings, Electronics, and Appliance Retailers	639	0.44	1.87	COM	3.63	■
General merchandise stores	699	0.09	0.67	EMG	0.50	
Sporting Goods, Hobby, Musical Instrument, & Book Stores	1,580	1.28	2.54	COM	27.85	■
Total	7,881	Tier 1 Target Industries Median			1.22	■
		Tier 2 Target Industries Median			-2.29	□

Appendix Exhibit 3.7 - City of Cape Coral Location Quotient Chart -T&W



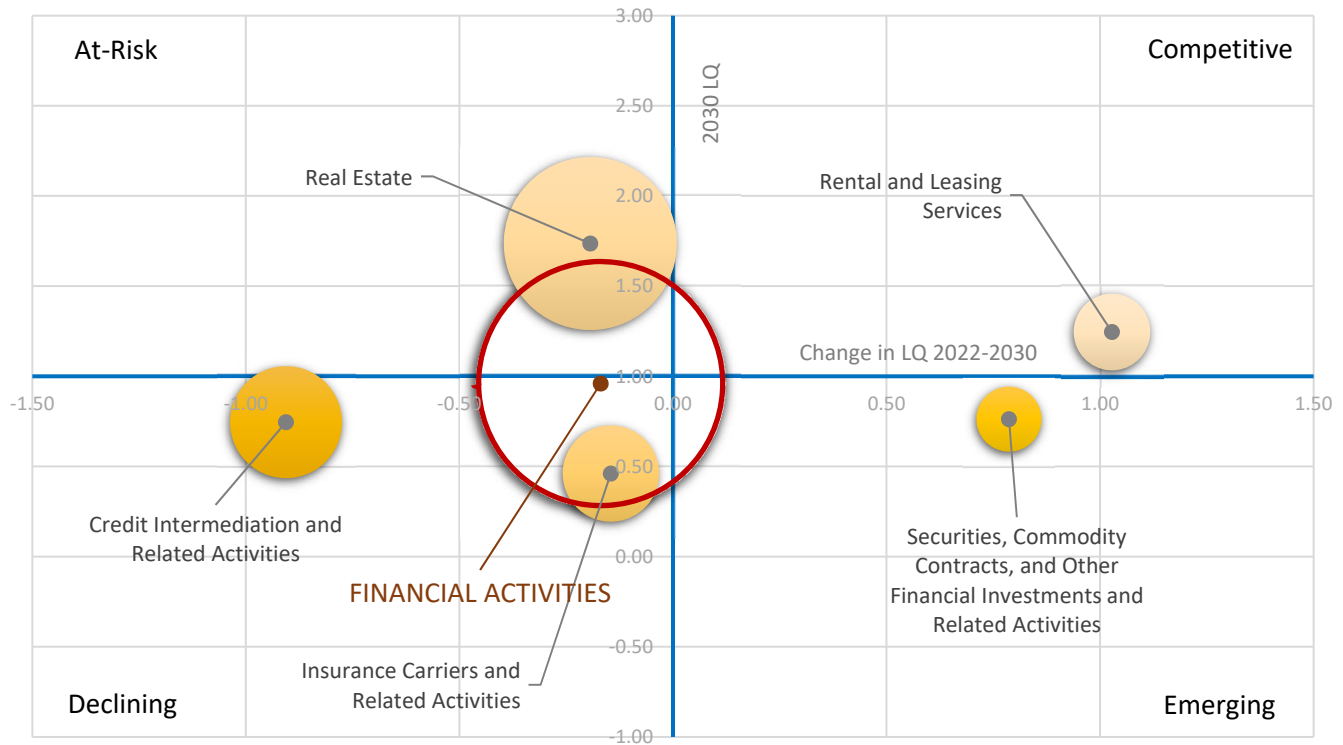
Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
TRANSPORTATION & WAREHOUSING	614	-0.17	0.55	DEC	-0.74	
Truck Transportation	230	-0.27	0.65	DEC	-0.48	
Transit & Ground Passenger Transport.	75	0.95	1.12	COM	0.63	
Scenic & Sightseeing Transport.	77	-0.54	4.94	A-R	-0.92	
Support Activities for Transport.	204	-0.23	0.60	DEC	-0.35	
Couriers & Messengers	28	-0.63	0.08	DEC	-0.05	
Total	614					
				Tier 1 Target Industries Median	1.22	■
				Tier 2 Target Industries Median	-2.29	□

Appendix Exhibit 3.8 - City of Cape Coral Location Quotient Chart - INFO



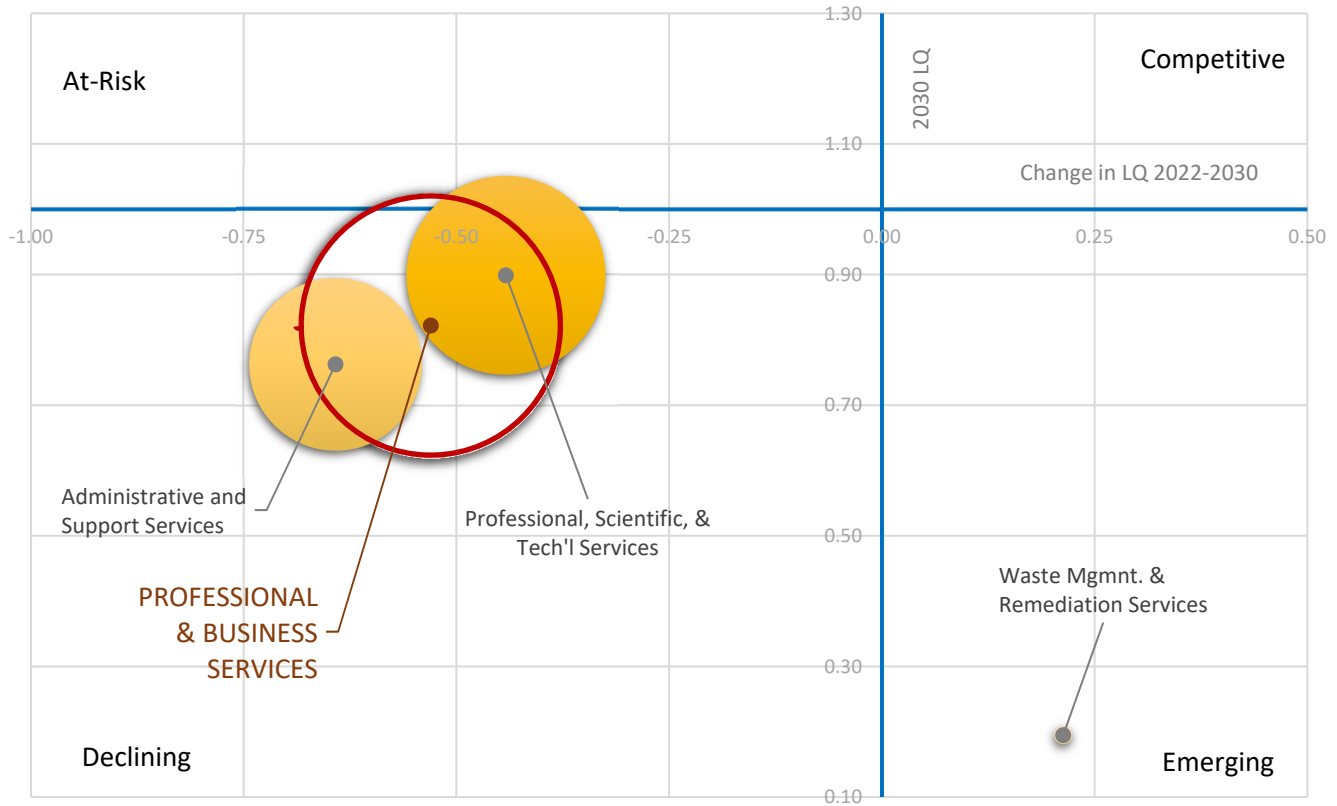
Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
INFORMATION	431	-1.38	0.84	DEC	-6.322	□
Publishing Industries (except Internet)	124	1.29	0.77	EMG	1.275	■
Telecommunications	281	-1.55	1.19	A-R	-5.548	□
Other Information Services	26	-11.22	0.22	DEC	-2.290	
Total	862					
				Tier 1 Target Industries Median	1.224	■
				Tier 2 Target Industries Median	-2.290	□

Appendix Exhibit 3.9 - City of Cape Coral Location Quotient Chart - FA



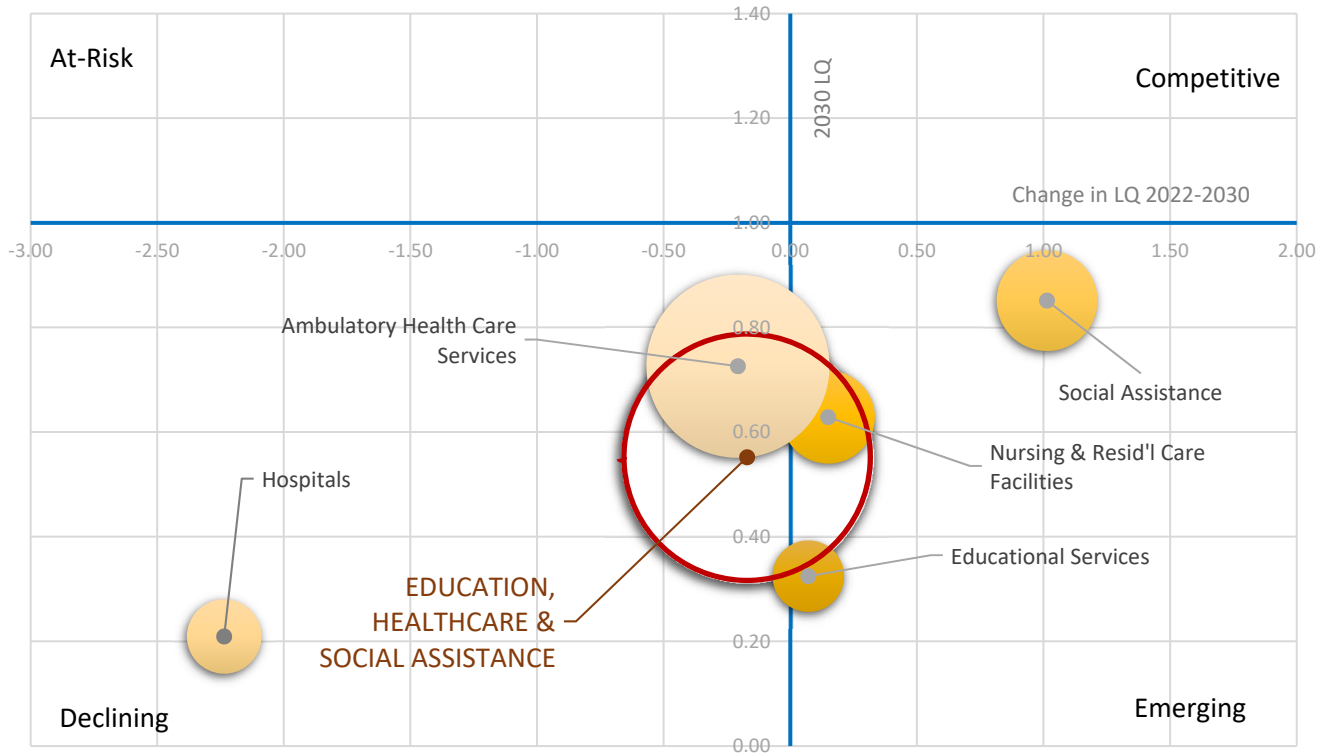
Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
FINANCIAL ACTIVITIES	3,209	-0.17	0.96	DEC	-4.92	□
Credit Intermediation and Related Activities	650	-0.91	0.75	DEC	-5.66	□
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	219	0.79	0.76	EMG	1.35	■
Insurance Carriers and Related Activities	482	-0.15	0.46	DEC	-0.45	
Real Estate	1,553	-0.19	1.74	A-R	-3.57	□
Rental and Leasing Services	305	1.03	1.25	COM	2.54	■
Total	3,209			Tier 1 Target Industries Median	1.22	■
				Tier 2 Target Industries Median	-2.29	□

Appendix Exhibit 3.10 - City of Cape Coral Location Quotient Chart - P&BS



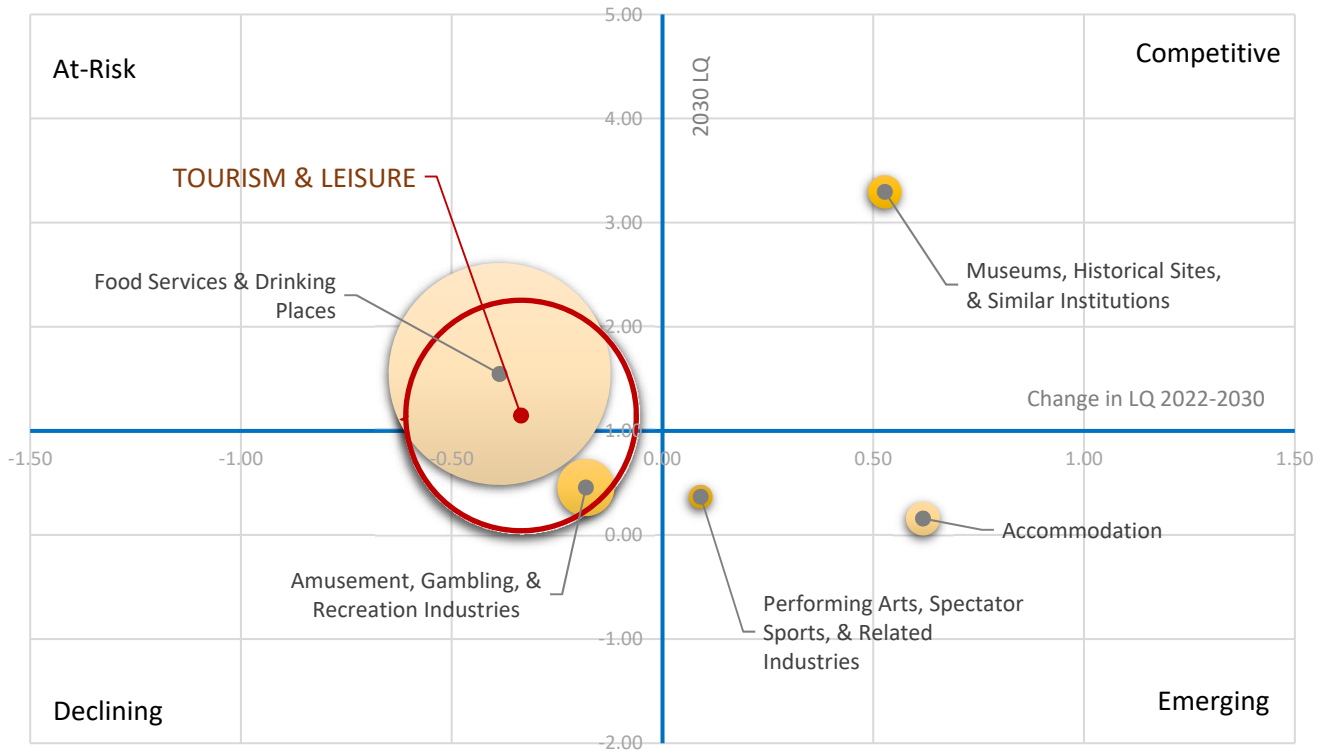
Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
PROFESSIONAL & BUSINESS SERVICES	6,334	-0.53	0.82	DEC	-28.32	□
Professional, Scientific, & Tech'l Services	3,595	-0.44	0.90	DEC	-13.29	□
Administrative and Support Services	2,709	-0.64	0.76	DEC	-15.17	□
Waste Mgmt. & Remediation Services	30	0.21	0.19	EMG	0.03	
Total	6,334					
				Tier 1 Target Industries Median	1.22	■
				Tier 2 Target Industries Median	-2.29	□

Appendix Exhibit 3.11 - City of Cape Coral Location Quotient Chart - EHCSA



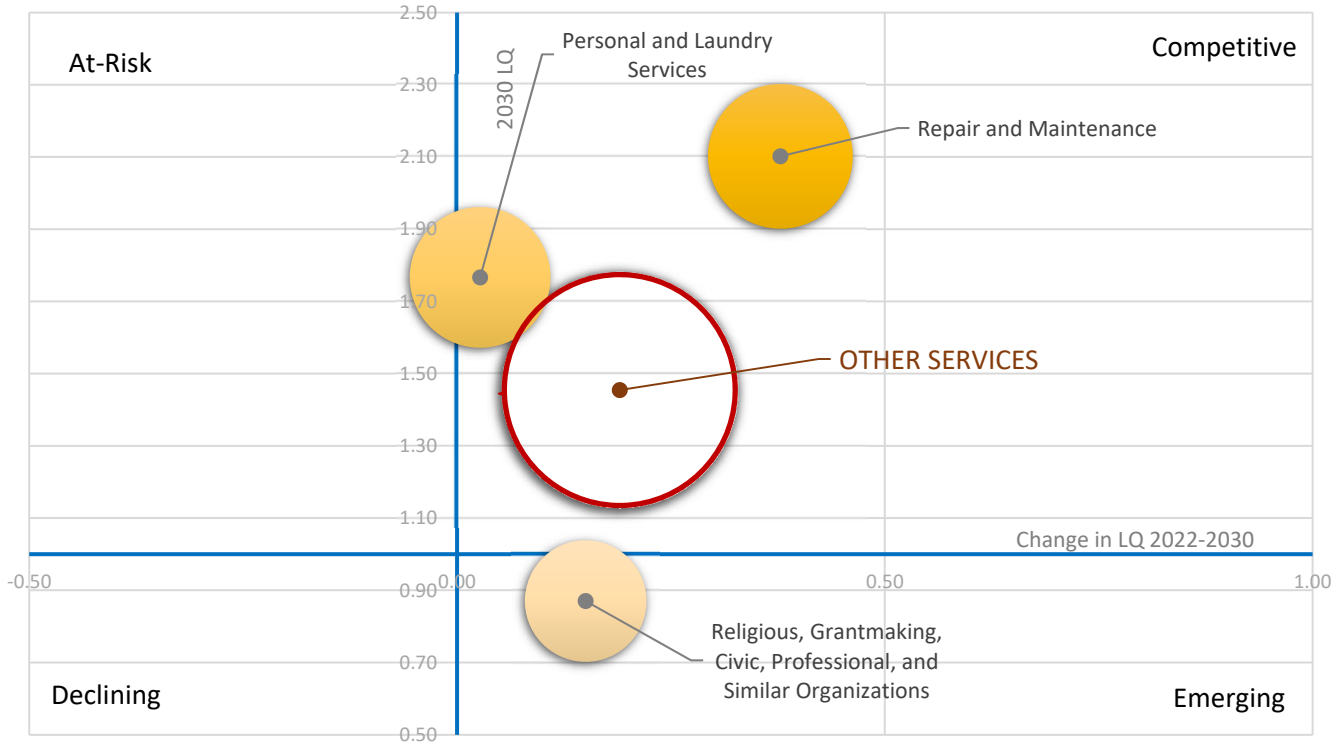
Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
EDUCATION, HEALTHCARE & SOCIAL ASSISTANCE	4,326	-0.17	0.55	DEC	-4.84	□
Educational Services	351	0.07	0.32	EMG	0.12	
Ambulatory Health Care Services	2,301	-0.21	0.73	DEC	-3.60	□
Hospitals	381	-2.24	0.21	DEC	-4.48	□
Nursing & Resid'l Care Facilities	595	0.15	0.63	EMG	0.60	
Social Assistance	698	1.01	0.85	EMG	5.03	■
Total	4,326					
				Tier 1 Target Industries Median	1.22	■
				Tier 2 Target Industries Median	-2.29	□

Appendix Exhibit 3.12 - City of Cape Coral Location Quotient Chart - T&L



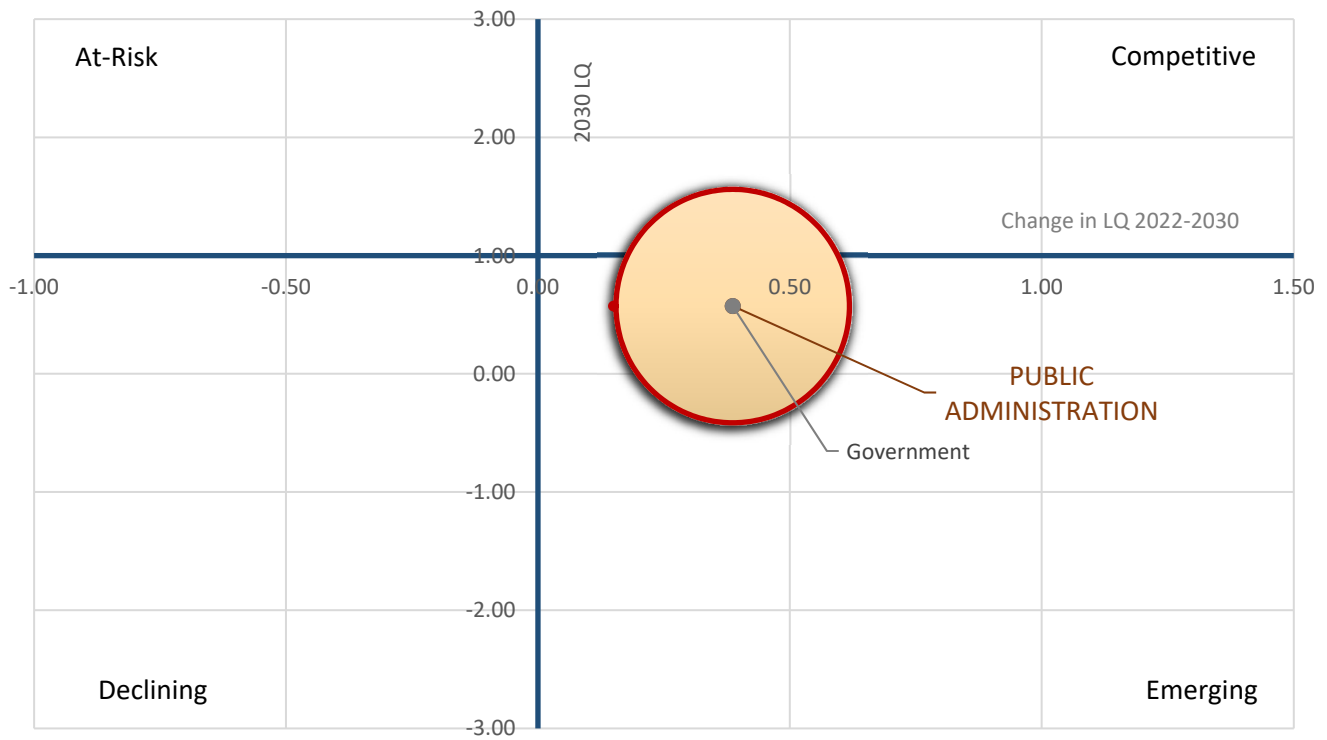
Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
TOURISM & LEISURE	7,836	-0.34	1.15	A-R	-26.47	<input type="checkbox"/>
Performing Arts, Spectator Sports, & Related Industries	81	0.09	0.37	EMG	0.04	
Museums, Historical Sites, & Similar Institutions	159	0.53	3.30	COM	1.17	
Amusement, Gambling, & Recreation Industries	465	-0.18	0.46	DEC	-0.54	
Accommodation	164	0.62	0.16	EMG	0.32	
Food Services & Drinking Places	6,967	-0.39	1.55	A-R	-31.65	<input type="checkbox"/>
Total	7,836					
				Tier 1 Target Industries Median	1.22	<input checked="" type="checkbox"/>
				Tier 2 Target Industries Median	-2.29	<input type="checkbox"/>

Appendix Exhibit 3.13 - City of Cape Coral Location Quotient Chart - OS



Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
OTHER SERVICES	2,749	0.19	1.45	COM	5.56	■
Repair and Maintenance	1,036	0.38	2.10	COM	4.87	■
Personal and Laundry Services	980	0.03	1.77	COM	0.31	
Religious, Grantmaking, Civic, Professional, and Similar Organizations	733	0.15	0.87	EMG	0.95	
Total	2,749					
				Tier 1 Target Industries Median	1.22	■
				Tier 2 Target Industries Median	-2.29	□

Appendix Exhibit 3.14 - City of Cape Coral Location Quotient Chart - PA



Description	Cape Coral 2030 Empl	CC 2022-2030 LQ % ARC	Cape Coral 2030 LQ	LQ Quadrant	LQI Factor	Target Industry
PUBLIC ADMINISTRATION	3,235	0.39	0.57	EMG	8.50	■
Government	3,235	0.39	0.57	EMG	8.50	■
Total	3,235	Tier 1 Target Industries Median			1.22	■
		Tier 2 Target Industries Median			-2.29	□

NAICS	Industry	Automotive	Business Services	Computers & electronic equip.	Construction services. & mat'ls.	Consumer Products	Consumer Services	Energy & Utilities	Financial Services	Food & beverages	Health Care & Social Services	HQ & Management Operations	Industrial products	Information & Media	Leisure & Tourism	Life Sciences	Metals & Mining	Public Administration	Real Estate	Retail - Clothing & General Merchandise	Telecom svcs. & equip.
4452	Specialty food retailers									■											
4572	Fuel dealers							■													
4581	Clothing and clothing accessories retailers																				■
4582	Shoe retailers																				■
4591	Sporting goods, hobby, and musical instrument retailers																				■
4592	Book retailers and news dealers																				■
4593	Florists																				■
4595	Used merchandise retailers																				■
5121	Motion picture and video industries													■							
5122	Sound recording industries													■							
5132	Software publishers													■							
5161	Radio and television broadcasting stations													■							
5162	Media streaming svcs., social networks, & other media networks providers													■							
5174	Satellite telecommunications																				■
5178	All other telecommunications																				■
5221	Depository credit intermediation								■												
5222	Nondepository credit intermediation								■												
5223	Activities related to credit intermediation								■												
5231	Securities and commodity contracts intermediation and brokerage								■												
5311	Lessors of real estate																		■		

NAICS	Industry	Automotive	Business Services	Computers & electronic equip.	Construction services. & mat'ls.	Consumer Products	Consumer Services	Energy & Utilities	Financial Services	Food & beverages	Health Care & Social Services	HQ & Management Operations	Industrial products	Information & Media	Leisure & Tourism	Life Sciences	Metals & Mining	Public Administration	Real Estate	Retail - Clothing & General Merchandise	Telecom svcs. & equip.
6221	General medical and surgical hospitals										■										
6222	Psychiatric and substance abuse hospitals										■										
6223	Specialty (except psychiatric and substance abuse) hospitals										■										
6241	Individual and family services										■										
6242	Community food and housing, and emergency and other relief services										■										
6243	Vocational rehabilitation services										■										
7223	Special food services														■						
8112	Electronic and precision equipment repair and maintenance			■																	
8113	Commercial and industrial machinery and equipment repair and maintenance												■								
9100	Federal Government																	■			
9200	State Government																	■			
9300	Local Government																	■			
	Industry tally	2	7	2	7	2	2	4	1	1	4	1	13	2	5	6	1	2	1	3	2
	# of industries	65																			